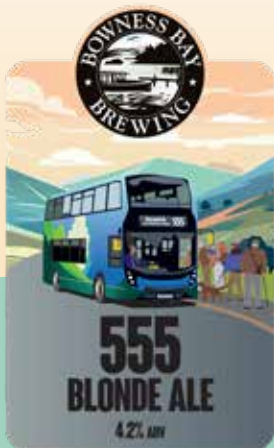




Take a journey along the **555**

Celebrating a century since the origins of the '555', which is now our most popular bus route through the heart of the Lake District, Bowness Bay Brewery have launched the **555 Blonde Ale**. Stocked in 5 specially selected venues along the route of the iconic 555 journey from Kendal to Keswick, why not grab your friends and family in order to take a trip on arguably Britain's most scenic bus route and stop off at one of these chosen establishments to sample a taste for yourself.



555 is a **smooth and refreshing** golden ale, perfectly balanced with subtle floral and fruity hints.

Its delicate notes create a delightful drinking experience, making it a true **thirst-quencher** for any occasion.

Crafted with care, it captures the essence of quality and the unique flavour of the Lake District in every sip.



The Wainwright Pub
Keswick



Badger Bar
Rydal



Temperance Bar
Ambleside



The Crafty Baa
Windermere



The Barrel House
Kendal

555 Continues
to Lancaster